

# REVEAL

## INTERNATIONAL CONTEMPORARY ART FAIR

Premiere Edition of REVEAL Features  
50 Leading International Art Galleries

### VIP PREVIEW & CELEBRATION

THURSDAY, AUGUST 2, 2018  
6:00PM - 10:00PM

### FAIR DATES

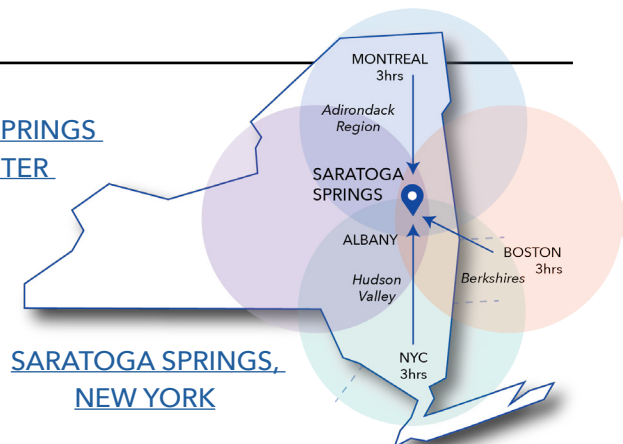
FRIDAY, AUGUST 3 THRU  
SUNDAY, AUGUST 5, 12:00PM - 8:00PM

Believing that art unites us all, [REVEAL International Contemporary Art Fair](#) embraces diversity, discovery and curatorial integrity, providing a platform for a select group of 50 galleries that showcase the foremost emerging, mid-career and established artists. Centrally located in vibrant Saratoga Springs, NY, the premiere edition of REVEAL will bring together the dynamic and sophisticated arts and culture community and strong collector base from New York City, Boston, Montreal, the Berkshires, the Hudson Valley and around the country.

Positioned at the height of Saratoga Springs' summer social and cultural season that attracts visitors to prominent arts and entertainment events, REVEAL offers a one-of-a-kind destination for the best in modern and contemporary art. Beginning this spring, the Fair is also planning a series of innovative public programs designed for both the experienced and novice collector.



[SARATOGA SPRINGS  
CITY CENTER](#)



## FAIR SCHEDULE:

TUE	WED	THU	FRI	SAT	SUN	MON	TUE
JUL 31 Exhibitor Move-In & Registration 8:00am - 5:00pm	AUG 01 Exhibitor Move-In & Registration 8:00am - 5:00pm Exhibitor Welcome Reception 6:00pm - 8:00pm	AUG 02 Exhibitor Move-In & Registration 8:00am - 12:00pm VIP Preview & Celebration 6:00pm - 10:00pm	AUG 03 Fair Hours 12:00pm - 8:00pm	AUG 04 Fair Hours 12:00pm - 8:00pm	AUG 05 Fair Hours 12:00pm - 8:00pm	AUG 06 Exhibitor Move-Out 8:00am - 5:00pm	AUG 07 Exhibitor Move-Out 8:00am - 5:00pm

### EXHIBITOR FEES:

#### Application Fee:

There is a \$100 non-refundable application fee. This will be applied to the booth space costs for art galleries that are accepted.

### BOOTH SPACE:

Booth space costs are \$45 per square foot with standard depths of 10' or 20'.

200 sq. ft.	Includes 9 lights	\$9,000
240 sq. ft.	Includes 10 lights	\$10,800
300 sq. ft.	Includes 13 lights	\$13,500
400 sq. ft.	Includes 15 lights	\$18,000
480 sq. ft.	Includes 18 lights	\$21,600

Other sizes available upon request.

#### Booth Package Rental Pricing Includes:

- 12' high perimeter walls
- Lights as indicated
- One standard table with two chairs and a waste basket
- Exhibitor badges
- Standard booth signage
- Drayage
- VIP passes and tickets to Fair
- Wireless Internet access
- Listing in Exhibitor Guide and online catalogue

A robust advertising and marketing campaign promoting the Fair regionally, nationally and internationally via social media, targeted emails, website visibility, print and online advertising is included.

Detailed information and order forms for additional lighting, walls, electrical services, furniture, special construction, paint color and other options are available to Exhibitor for additional fees and will be included in the Exhibitor Information Manual.

### DATES TO REMEMBER:

#### Application Deadline:

**MAY 11, 2018**

#### Non-refundable Application Fee:

**UPON SUBMISSION OF APPLICATION**

#### First Installment Fee:

**UPON ACCEPTANCE**

#### Final Installment Fee:

**JUNE 15, 2018**

**APPLY:** [www.revealartfair.com](http://www.revealartfair.com)

### UNIQUE TO REVEAL ART FAIR:

 **ART360** POWERED BY ORANGENIUS

REVEAL has partnered with [Orangenius, Inc.](http://Orangenius, Inc.) to offer an immersive 3D art experience. [ART360](http://ART360) users will be able to virtually walk through the Fair, viewing every booth and artwork, getting details and purchasing information for each work on view.

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CONTEMPORARY ART FAIR

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 **ORANGENIUS**

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