

REVEAL

INTERNATIONAL CONTEMPORARY ART FAIRSM

REVEAL Features 40 Leading International Art Galleries

PLATINUM VIP & PRESS PREVIEW

THURSDAY, JULY 18, 2019
5:00PM - 6:00PM

VIP PREVIEW & CELEBRATION

THURSDAY, JULY 18, 2019
6:00PM - 10:00PM

FAIR DATES

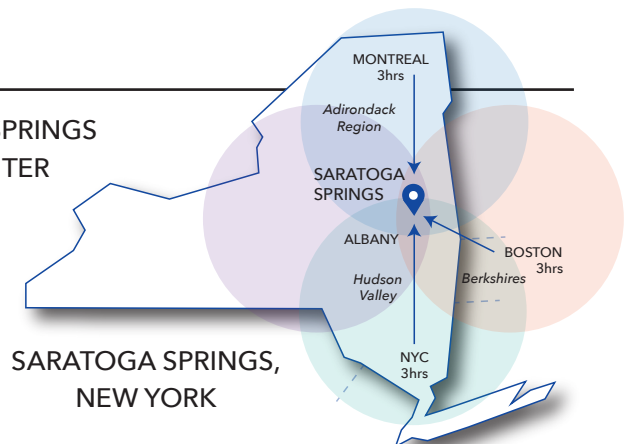
FRIDAY, JULY 19 | 11:00AM - 8:00PM
SATURDAY, JULY 20 | 11:00AM - 8:00PM
SUNDAY, JULY 21 | 11:00AM - 6:00PM

Believing that art unites us all, REVEAL International Contemporary Art Fair embraces diversity, discovery and curatorial integrity, providing a platform for a select group of 40 galleries that showcase the foremost emerging, mid-career and established artists. Centrally located in vibrant Saratoga Springs, NY, REVEAL brings together the dynamic and sophisticated arts and culture community and strong collector base from New York City, Boston, Montreal, the Berkshires, the Hudson Valley and around the country.

Positioned at the height of Saratoga Springs' summer social and cultural season that attracts visitors to prominent arts and entertainment events, REVEAL offers a one-of-a-kind destination for the best in modern and contemporary art. Beginning this spring, the Fair is also planning a series of innovative public programs designed for both the experienced and novice collector.



SARATOGA SPRINGS
CITY CENTER



SARATOGA SPRINGS,
NEW YORK

FAIR SCHEDULE:

WED	THU	FRI	SAT	SUN	MON	TUE
JUL 17 Exhibitor Move-In & Registration 8:00am - 9:00pm	JUL 18 Exhibitor Move-In & Registration 8:00am - 1:00pm Platinum VIP & Press Preview 5:00pm - 6:00pm VIP Preview & Celebration 6:00pm - 10:00pm	JUL 19 Fair Hours 11:00am - 8:00pm	JUL 20 Fair Hours 11:00am - 8:00pm	JUL 21 Fair Hours 11:00am - 6:00pm	JUL 22 Exhibitor Move-Out 8:00am - 5:00pm	JUL 23 Exhibitor Move-Out 8:00am - 5:00pm

EXHIBITOR FEES:

Application Fee:

There is a \$100 non-refundable application fee. This will be applied to the booth space costs for art galleries that are accepted.

BOOTH SPACE:

Booth space costs are \$45 per square foot with standard depths of 10' or 20'.

200 sq. ft.	Includes 9 lights	\$9,000
240 sq. ft.	Includes 10 lights	\$10,800
300 sq. ft.	Includes 13 lights	\$13,500
400 sq. ft.	Includes 15 lights	\$18,000
480 sq. ft.	Includes 18 lights	\$21,600

Other sizes available upon request.

Booth Package Rental Pricing Includes:

- 12' high perimeter walls
- Lights as indicated
- One standard table with two chairs and a waste basket
- Exhibitor badges
- Standard booth signage
- Drayage
- VIP passes and tickets to Fair
- Wireless Internet access
- Listing in Exhibitor Guide and online catalog
- One parking space

A robust advertising and marketing campaign promoting the Fair regionally, nationally and internationally via social media, targeted emails, website visibility, print and online advertising is included.

Detailed information and order forms for additional lighting, walls, electrical services, furniture, special construction, paint color and other options are available to Exhibitor for additional fees and will be included in the Exhibitor Manual.

DATES TO REMEMBER:

Application Deadline:

JUNE 14, 2019

Non-refundable Application Fee:

UPON SUBMISSION OF APPLICATION

First Installment Fee:

UPON ACCEPTANCE

Final Installment Fee:

JUNE 14, 2019

APPLY: www.revealartfair.com

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